

THE GLEICHEN CALL

VOLUME XXIX NO. 22

GLEICHEN, ALBERTA, WEDNESDAY AUGUST 12, 1936

SUBSCRIPTION \$2.00 PER YEAR

DOUGLAS YOUNG ENTERTAINED WITH SMOKER

Friday evening over 40 friends gathered at the Legion Hall to do honor to Doug Young, famous defence star of the Detroit Red Wings who with his wife and family have been visiting his parents, Mr. and Mrs. James Young for the past several months, and who left Monday for his home in the east. A smoker and light lunch was enjoyed. Mr. James Black presided as chairman for the evening, when a program of speeches and songs as well as community singing was enjoyed.

Songs were contributed to the entertainment by Messrs. Robert, Dodson, Carvick and J. Downie. Speeches were made by local hockey players, several of whom played on local ice with Doug in years gone by. A speech was delivered by the star himself, who spoke at length on the National Hockey League and answered a number of questions regarding their methods of play.

Doug takes with him the best wishes of his many home town friends, for another season of outstanding hockey.

ALL-STARS DEFEAT FORMER PLAYERS IN SECOND GAME

The second annual baseball game between the All-Stars and former Gleichen players resulted in the former team winning 16-10. About 50 carloads of people were on hand to witness the game. This was considered a very good turnout since many farmers had commenced harvesting during the week.

The All-stars went to bat first and made 2 runs in the first; in second; 4 in fourth; 2 in fifth; 3 in seventh; 2 in eighth and 4 in ninth. The Old Timers made 8 in first; 3 in second; 2 in sixth, and 2 in the eighth. But runs for the Old Timers made a home run in the second with two men on bases. He batted the ball over the fence and it looked as if he established a record for long hits. The All-Stars made a homer in the eighth with nobody on. Bob Brown who followed Hugh to bat knocked out a circuit cut.

Nine innings seem to be a little too long for this class of baseball. Both teams and spectators were interested until end of fifth. After that interest lagged. A suggestion is offered if another game is arranged for next year that a double header be played to give the spectators a run for their money and the players a real test. The first game of 5 innings between the All-Stars and Old Timers, the second with the best players of both teams against some outside team of unknown. If anybody has a suggestion how to improve this annual event come forward for the baseball boys would be glad to receive the suggestion.

An outstanding feature of the All Star line up was the presence of Doug Young, captain of the famous Detroit Red Wings hockey club. Doug was taken up with the ball game that he has promised to get a ball and a bat and have them autographed by the players of the Red Wings, and put them up as a prize for next year's game.

All-Star line up: Quinnell, Lester, Young, McMillan, Bell, Cook, Brown, H. James, Blaney, B. James.

Old Timers: J. McArthur, Benson, Mace, Williams, Barrow, B. McArthur, McIntyre, Wilson, Simon, Service, Jeffers, Allott.

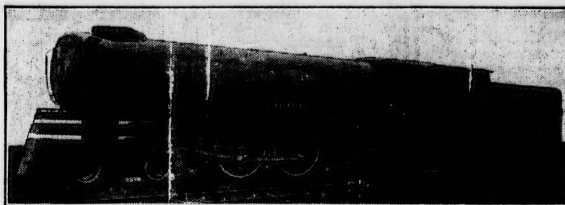
Referees: Baker, Carseland and White Strathmore.

Following the game the local boys entertained the visiting players and their wives at a banquet in the dining room of the Com. Hall owned by H. Bush presided as toastmaster. Sixty people sat down to enjoy the feast. Speeches were made by the following: Doug Young; Bob Brown; A. E. Yates; H. Benson; George Mace; B. Burrows; Al Wilson and J. Black. A sing song was enjoyed, with W. Hill of Stobart at the piano. The evening's entertainment ended with a public dance in the hall with Art Bremner's popular orchestra from Nakama in attendance.

REDUCTION IN CAR LICENSES URGED BY MOTOR CLUB

Action by the Provincial Government

New Locomotives Poems in Steel



Canada's newest railway locomotives are poems in steel, graceful, light-weight, semi-streamlined, machines capable of 110 miles an hour. Radical departures in construction have been made in the Canadian Pacific Railway's five new "3000" engines, the first of which was taken over on Monday, July 27, at a brilliant ceremony which was broadcast on a nation-wide radio net-work through the facilities of the company's Communications Department, and which included addresses by Sir Edward Beatty, G.B.E., K.C., L.D., chairman and president, Canadian Pacific Railway; His Worship Mayor Camille Housie of Montreal; William C. Dickerman, president of the Montreal Locomotive Company, where the new locomotive was built; and J. N. Burke, Canadian Pacific veteran.

The new Jubilee Locomotives, so named because they will go into operation in the jubilee year of the company's transcontinental passenger service, will pull a completely new type of train, lighter than the ordinary, semi-streamlined, and comfortable. The new coaches are under construction.

ANNUAL WINNERS LOCAL GARDEN COMPETITIONS

The following are the results of the semi-monthly meeting of the Garden Competition under the auspices of the Board of Trade:

Class I. Best All-round Place

1. J. A. Ramsay—Canadian Bank of Commerce cup.

2. Peter Kelly—\$2 value donated by Shoprite Store.

3. A. R. Yates—\$1 value donated by Board of Trade.

Class II. Best Vegetable Garden

1. Eli Woods—\$3 value donated by Shoprite Store.

2. J. C. Lester—\$2 value donated by Board of Trade.

3. T. H. Bush—\$1 value prize donated by Board of Trade.

If these parties will call at the Canadian Bank of Commerce they will receive their prizes.

The judges were Messrs. Glen, Carvick and Gray from the C. P. R. demonstration Farm at Strathmore.

They were both lavish in their praises for the gardens in town. There was some difficulty arriving at the class I in Class I and only after several inspections of some of the places were they able to arrive at a decision.

The judges remarked to the committee that a tendency to overcropped plants spoiled the look of places and did not give the individuality and show room which goes a long way to making a place look nice.

It would be well worth while for those interested in horticulture to spend an afternoon or evening visiting the winning places. There are also a large number of other places which are well worth seeing, in fact almost any garden in town is a credit to the place and owners.

Jas. Black, our general bank manager reports that on Thursday a humming bird visited his garden. Mr. Black states that he and Jas. Young spent some ten minutes watching the bird. Since then others report having seen humming birds in their gardens.

ment to make 1936 motor car licenses good until April 1, 1937, will be urged by the Alberta Motor Association.

Under legislation passed at the last session of the Alberta legislature, the next license year will commence on April 1 and not January 1, as in past years. As there is a period of three months between the association contends that the province should not impose a license charge for that time which would mean that the 1936 licenses would hold good until April 1 next. Having urged for many years that the license year should open on April 1, the motor organization feels that there will be increased gasoline tax and other revenue to the province in the three month period following January 1, which would offset to a large extent any loss from licenses. Making still another bid in the interests of motorists the association also is urging the government to reduce the license fees on cars with increased wheel base. A special committee is to place the case for the motor organization before the provincial authorities. It has been contended frequently that the license scale works unfairly on the car with the larger wheel base, and is due for a revision downward.

GEORGE BELL SPEAKS BRIEFLY LADIE S. C. GROUP

Mrs. Bert Day was hostess at the semi-monthly meeting of the Meadowbrook Ladies Social Credit Group, when over thirty members and friends were present. Mr. George Bell gave a brief talk on registration, enlightening those present on the subject and pointing out the necessity of same. It was announced by Mr. Bell that a meeting for all those interested in registration would be held at the Meadowbrook Hall on Thursday evening August 13th.

Roll call was answered with "What trait I like best in my husband."

A vote of thanks was extended to Mrs. Fannie McPherson and Mrs. Fred Hamer for the very splendid meeting held at their home prior to this meeting and the entertainment and provision for over sixty members and friends.

Following the usual business routine a program, as follows, was much applauded: two songs by Miss Hallie Hall; reading, Barbara Day; recitation, Miss Lorna Nelson; song, Hallie Hall, Lorna Nelson, Barbara Day and Jean Day. The group then proceeded to pick and card wood for the quilt, which is being made. A quilting bee will be held at the home of Mrs. Betsy McMillan, on Thursday, August 30th, in conjunction with the usual meeting.

The hostess, assisted by J. J. McArthur, Mrs. O. Calkins and Miss Lois Rouche, served a very dainty lunch.

FORMER RESIDENT IS APPOINTED SOIL SPECIALIST

According to the Dominion Department of Agriculture Publicity Branch Ottawa, we are informed that Dr. Alfred Leachy has been appointed soil specialist. Dr. Leachy is well known to Gleichen people having lived for years as a young lad in the Arrowwood district and attended the agricultural school here. The report goes on to state:

"Dr. Alfred Leachy of Edmonton, has been appointed Soil Specialist to succeed the late Sidney Barnes who has charge of soil investigations for Western Canada under the Dominion Field Husbandman, Experimental Farms Branch, Dominion Department of Agriculture."

"The splendid work which was done by the late Mr. Barnes on the moisture requirements of plants, soil conservation, and soil drifting investigations is well known throughout the prairie provinces. Dr. Leachy with his special training and experience is well qualified to carry on the investigations on the Dominion Experimental Farms, Stations and Sub-stations, as well as in the new Soil Research Laboratory at Swift Current."

Dr. Leachy attended primary and secondary schools in Alberta, graduated with the degree B.Sc. in Agriculture from the University of Alberta, obtained his M.Sc. from the University of Wisconsin. For the past ten years as a member of the staff of the University of Alberta, he has had wide practical experience in soil survey, soil analysis, and field experiments with fertilizers in Alberta."

FROM THE FILES OF GLEICHEN CALL TWENTY YEARS AGO

A very successful garden party was held at the Shoulcliffe farm, near Nakama. Ice cream and refreshments were sold during the afternoon and supper was served on the lawn in the evening. The sum of \$90.55 was raised.

The Nakama branch of the Red Cross was represented at the Calgary conference by Mrs. C. W. Watson.

Mrs. Watson had the honor of being presented to their Royal Highnesses, the Duchess of Connaught and Princess Patricia.

Butter will be gilt-edge price this fall and housewives who have to buy had better get some crocks filled up. By October 1st butter will be 50 cents per pound. Creamery butter in Calgary jumped up seven cents per pound last week. This is accounted for by the fact that hired help is so scarce that the farmers are letting the calves run with the milk cows. Last year it took three cars to haul milk to Calgary from points north but the past month one car has been sufficient for this. Based on this fact Calgary creameries predict a big shortage and the highest prices for butter ever paid in Alberta.

For light artillery purposes horses are selling at \$130. Heavy artillery horses bring \$140. They must be from five to nine years old.

Mr. and Mrs. E. J. and Ralph Umbreit and Mrs. Ringer spent Sunday at Standard visiting the latter's daughter, Mrs. Larsen.

Geo. Day has completed his new brick block at Standard, and has now one of the most up-to-date stores in the west.

The crops throughout the district are coming along fine. The cutting of wheat will begin about the 20th, weather permitting.

Bruce Palmer sold his cattle to Wm. Treend and got an excellent price.

L. Selgensen is always on his honeymoon. We hope he will be ready for work when harvest starts.

The dance given at the Craigantler school by two bachelors was a great success. Some of the married ladies of the district left their bachelors in charge of their homes and took in the dance with friends.

H. H. Ellis is making a big improvement to his farm, adding another stable and a granary to hold 5,000 bushels.

Word has been received that Pte. Dean Douglas has been killed in action. Further particulars are lacking. He enlisted with the 51st Battalion.

The council decided, at Tuesday night's meeting, to employ an expert to report on P. C. Vignar's light plant.

The Hon. Justice Idington of Ottawa, has been in town for the past week looking after his property interests. He owns several farms on the old Blackfoot reserve.

The B.N.W.M.F. is warning that drivers who fail to keep their trail lights burning as they have received many complaints lately.

Jas. Naylor, who is at present in Rochester, is recovering rapidly and is expected home in a few days. We regret to say that our friend H. W. Lee, who has been in the same hospital

is not doing so well. Mrs. Lee left last week to visit him. Dr. Schiller has left for Halkirk, Alberta, where he will open a drug store in connection with his medical practice.

Pies. Bert James and Harold Prentwich spent a few days the past week in town.

Harry Stewart of Prince Edward Island is spending a few days with Mr. and Mrs. J. A. Ramsay.

Emil Griebach has arranged to give motion pictures and dances in his hall each night of the exhibition.

Mr. and Mrs. D. Gillespie, who have been enjoying the past two months on Prince Edward Island are expected home this week.

"Rex," the old-timer dog belonging to W. H. James, was run over by an auto on Sunday. He is reported doing well and his chances are good.

Mrs. Ida J. Baker has leased a store in the Post Office block and will open a millinery store there about September 1st.

REPORT OF LAST MEETING OF LOCAL U.F.W.A.

The U. F. W. A. held their regular meeting at the home of Mrs. E. Edridge, with 23 members and visitors present. Mrs. H. Burne occupied the chair. Mrs. McArthur read, July Bulletin. A very interesting paper was read by Mrs. J. W. Hutchison on Causes of Fire. Mrs. LeRoy Koeford arranged a contest, guessing the number of beans in a bottle. Mrs. McKeever won the contest and was presented with a home made cake, given by Mrs. Koeford. The raffled tea-collection prize was won by Mrs. McArthur, it being a fancy plate. The next meeting will be held on Thursday August 13 at the home of Mrs. R. Oliver.

Sunday saw another big crowd at the old swimming hole. They came from all over the country.

NOW A NEW BIGGER BAR

SUNLIGHT SOAP

MORE SOAP AT NO EXTRA COST

The new Sunlight Soap—is the same pure, quick-dissolving soap that has lightened the wash-day burden of millions of housewives... the only soap with a \$5,000 guarantee of purity... easy on the clothes and hands. Ask your dealer for the new, larger Sunlight bar and save money.

Now a bigger bar is a single carton. The 4 small bars in one carton will no longer be obtainable.

A PRODUCT OF LEVER BROTHERS LIMITED

Good Service Counts

The high standing enjoyed by this farmers' Company throughout western Canada arises from the experience of farmers during thirty years. Year after year they have found their interests well protected and are satisfied that it pays to do business with United Grain Growers.

UNITED GRAIN GROWERS

Elevators at: Gleichen, Arrowwood, Shoulcliffe, Cluny, Nakama.

UNSWERABLE!

Cold logic would suggest that every grain grower in the vicinity of an Alberta Pool Elevator should deliver his grain thereto.

This organization is conducted on the basis of pure co-operation, a movement that has been tried and proven sound over a long period of time.

The co-operative movement is the one sure way of preventing exploitation, assuring fair business methods and overcoming the possibility of the accumulation of private fortunes at the expense of the growers.

Every wheat producer in Western Canada benefited materially as the result of the formation of the Wheat Board last year, a direct accomplishment of the determined stand of the Wheat Pools.

The Pools are the one force working exclusively for the benefit of the grain growers, on an aggressive, forward-looking basis.

Pool elevators should get your grain.

ALBERTA WHEAT POOL



Age and Mental Capacity

In these days when much is heard of proposals to retire the elderly to allow youth to take their places, the aged and those who have passed what is commonly understood as the years of their prime will derive a good deal of comfort from recent discoveries of eminent psychologists.

In brief, it has been discovered by recent tests, not more complicated as mere theories, that: (1) Mental power does not decline with age, contrary to popular misconception, and (2) That the ability of adults of advancing years to learn new things is almost as great as that of youth.

The first-mentioned discovery, that the mind does not grow old in step with declining physical powers, is the result of tests made by Dr. Irving Lorge, psychologist of Teachers' College, Columbia University, but according to Albert Wigram, in an article in the Reader's Digest, older people require a little more time than their youthful contemporaries to arrive at the same mental conclusions, the additional time required increasing somewhat with advancing years. In other words, there is no decline in mental capacity as one grows older, but there is a slowing down in the speed of mental processes.

As the result of a recent revision of mental tests given some years ago to hundreds of people ranging in age from ten to 90 years of age, in which all the tested were limited to time in answering the questions put to them Dr. Lorge found that with a power premium added to compensate for lack of speed the older age groups not only showed no loss of intellectual power but "the people of 50 and 60 had higher scores than those around 25. This increase," he adds, "may have been partly or largely due to the death of the slower and duller people."

When to this discovery is added the findings of Professor Edward L. Thorndike that older people have as great an ability to learn as youth, at least up to the age of 50 and 55, the older generations not only have no reason to believe that they should be "put on the shelf" but have good cause to decide that they are as valuable an asset to society as they were 30 or 40 years ago.

Dr. Thorndike's tests resulted in the general conclusion that "adults up to at least 45 can learn new things about as well as young people in their late teens; and that, while learning ability seems to decline very slowly from age 25 on, this small decline is offset in many cases by the older person's interest in the subject, their feeling of its immediate practical value, and other factors, so that the real mental output of people up to 50 or 55 is often greater than that of people of about the same intelligence, working at the same tasks at 20 or 25."

Summing up his own conclusion as the result of his tests, Dr. Lorge said: "As far as mental ability is concerned, there need be no retiring age. The probability is that the older a person becomes, the more valuable he becomes. He possesses the same mental power he had in his young manhood plus his wealth of experience and knowledge of his particular job. These are things that no youngster, however brilliant, can pick up. For the same reason there is very definite value to the idea of 'elder statesmen' in politics and business."

These definite discoveries, established by exhaustive tests, should result in the re-establishment of confidence in their own powers on the part of the older generations and should serve to remind people of advancing years that there is no occasion for them to retire into their shells under a mistaken impression that they are "back numbers" and that there is no necessity to relegate themselves to mental arm chairs.

On the contrary, the announcement of these proven discoveries should stimulate the older folk, who have already accustomed themselves to the idea that their mental powers are inevitably failing because of advancing years, to again come into the open and resume the place which their capacities warrant in the life of the family, the community and the nation. No longer need they imagine they are deficient in two essentials of happy and successful lives—mental capacity and ability to learn.

To again quote Dr. Lorge: "As the years advance, we should with quiet confidence, allow ourselves a little greater handicap for time, but as far as mental power is concerned, I believe, we can now be assured that we need not allow ourselves any handicap at all."

Not An Easy Job

English Lady Finds It Impossible To Please People

Who'd be a parson? Listen to what Rev. C. Paul Glendon, vicar of St. James' church, in the Westminster suburb of London, has to say about his job in his parish magazine:

If he is devout he is accused of "spending all his time in that church of his." If he visits his parish he is "always putting his nose into other people's business." If he does not, they say, "we might be dead for all he cares."

If he tries to meet the wishes of his people he "hasn't a mind of his own." If he carries out his own policy in his own way he "has no respect for other people's feelings."

There's this to be said about the birthday card you receive from your life insurance company—they send best wishes and really mean it.

If you have anything pleasant to say put it on paper; but quarrels, if we must quarrel, should always be by word of mouth.

WHEN USING
WILSON'S FLY PADS
READ DIRECTIONS CAREFULLY AND FOLLOW THEM EXACTLY

Each pad will kill flies all day and every day for 10 days.
3 pads in each packet.
10 CENTS PER PACKET
at Drugists, Grocers, General Stores.
WHY PAY MORE?
THE WILSON FLY PAD CO., Hamilton, Ont.

Biggest Short Wave Station

B.B.C. Is Going To Spend \$1,250,000 On Work At Daventry

The British Broadcasting Corp. will have spent \$1,250,000 on making Daventry the biggest short wave broadcasting station in the world by the end of this year.

Six transmitters and a complicated system of 22 aerials with reflectors will give up to 100 per cent. better reception in the remote parts of the empire than does the existing equipment. A full 24-hour service will be possible if needed instead of the present 17½-hour service.

One of the transmitters radiating two beams in opposite directions will be able to serve South Africa and Canada simultaneously.

The government is determined to encourage the B.B.C. with "The Projection of England." Germany with 18 transmissions a day already has a vast "empire" broadcasting service.

Many of these German programs are in English and are particularly directed to those whom the Berlin announcer calls "Our dear friends and listeners in South Africa." When the B.B.C.'s plans for Daventry are complete Britain will be heard throughout the world at considerably greater strength than Germany.

Every effort is being made to have all six of the Daventry transmitters working at maximum efficiency in time for the proposed world-wide coronation broadcasts.

Challenge And Opportunity

Co-operative Movement Offers Opportunities For The Youth

"If I were a young man today and was sincerely interested in agriculture, and if I wanted to do a life work in which I felt reasonably sure of being able to render a real service; if I wanted to associate hardworking, inspired, companions, I would associate myself with the co-operative movement."

"A worker in the co-operative movement daily faces both the challenge and the opportunity to draw on every atom of resourcefulness he possesses; to apply every bit of his ability and courage; to make every inch of growth of which he is capable."

"Economic freedom, spiritual freedom are the greatest possible possessions of the farmer. Regeneration kills freedom. The co-operative movement alone is the means for him to safeguard his independence."—H. E. Babcock, manager, Co-operative League Federation Exchange.

Canadian Poultry

Draws Favorable Comment At World Congress At Leipzig

The Department of Agriculture announced receipt of a cable from the Canadian delegation to the Leipzig, Germany, World Poultry Congress, saying Canada's exhibition of 60 birds had drawn favorable comment from visitors who were impressed by the birds' vitality and liveliness.

Five official delegates from the congress were among those at the congress from 50 nations. The Canadians are headed by F. C. Elford of Ottawa, Dominion poultry husbandman and former president of the congress, and F. C. Nunick, director of publicity and extension of the Department of Agriculture.

Paderewski In Films

Reported He Has Consented To Make His Art Available To Millions

Ignace Jean Paderewski, whose genius has thrilled music lovers the world over for nearly half a century, has at last consented to make his art available to millions through the medium of the cinema, it became known.

The master pianist and post-war premier of Poland is to take part in a film now being made at the Dagenham studio in London.

In the film, Paderewski is scheduled to play Beethoven's Moonlight Sonata, always the piece of resistance in his concert programs, and selections from Chopin's works.

Biplane Goose Flies High

Makes Good Use Of Its Double Pair Of Wings

Emily, the biplane goose, soared over the barnyard of Douglas Sawyer, Hermon, N.Y., farmer, using its double set of wings to good advantage.

The bird, exhibited as a goose at the New York State Fair last year, was said by poultry experts there to be the only fowl with two pairs of wings to their knowledge. The goose uses both sets of wings to fly. The upper are larger and longer. The second or under pair is much shorter.

Honor Memory Of Haig

Vimy Veterans Remember Commander Of British Armies In France

The ancient abbey at Dryburgh, Scotland, whose ruins have for four centuries looked over the rippling River Tweed, was the locale of a service which saw the homage of the government and people of Canada paid to the memory of Earl Haig of Bernesside, who commanded the British armies in France during the war.

At the same time a wreath of poppies and Canadian maple leaves was deposited on the simple soldier's cross which marks the sepulchre of Haig.

Rev. John Kelman, minister of Fairbank Presbyterian church, Toronto, and national representative of the tuberculous veterans' section of the Canadian Legion, was the preacher at the special service which was attended by members of the Vimy pilgrimage, representatives of the Canadian government and many Scottish dignitaries.

The Toronto minister recalled the "severous attacks" on the memory of Haig by those "who had become bold enough to launch them only when his great soul was silenced forever." These had been met with calmness, with dignity and unflinching courage by Lady Haig, widow of the dead commander.

Used Notes In Braille

War-Blinded M.P. Gave Speech In Broadcasting Debate

It was a surprise to most M.P.'s to see Sir Ian Fraser using notes for the speech he made in a broadcasting debate. Sir Ian is the war-blinded M.P. who was responsible for getting blind people the privilege of free wireless licenses.

The notes he used were embossed on light brown cards rather thinner than playing cards. Each card contained only one or two words as a heading for a section of his speech. Sir Ian Fraser held his notes in front of him and passed his finger along the card to give himself his next point. Using notes in this way he kept his head up, and his voice was not interrupted like those of most M.P.'s when they look down at their manuscript.

On the other hand, Major Tryon gave an example of a speech rendered largely inaudible by the use of a manuscript. The Postmaster-General's fault was the more glaring—London Daily Telegraph.

Anglo-Russian Trade

Commercial Agreement Establishing Credit For Soviet Orders

An Anglo-Russian commercial agreement establishing a £10,000,000 (\$50,000,000) credit for Soviet orders for British exports was announced in London by Walter Runciman, president of the board of trade.

Russian orders are to be placed by Sept. 30, 1937. Runciman said the Soviet trade representative had given formal assurance that Russia intends to place orders up to the full limit of the credit. They will not, however, include munitions.

Runciman also announced suspension of Anglo-Italian negotiations for British exports to trade Italy, he said, was unwilling to accept any arrangement in regard to trade debts which could be considered "adequate."

At the same time Italy is imposing trade restrictions on imports from the United Kingdom, he stated.

Old Italian Theatre Found

Contained Relics Dating Back To Time Of The Caesars

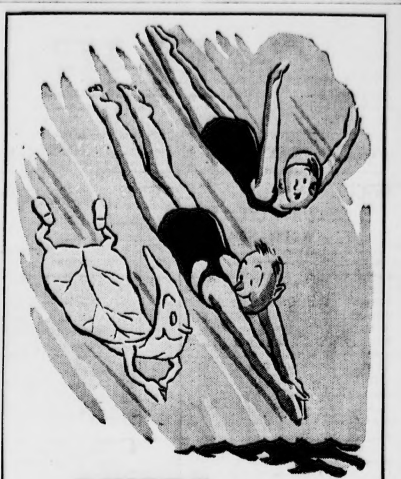
Discoveries of an Augustan age theatre, regarded as one of the most important archaeological finds in Italy in recent years, has been announced. Even remnants of the machinery for raising the curtain were uncovered in the well-preserved centuries-old building.

It was found on the site of the ancient town of Casinum and among the relics yielded were inscriptions, statues, money and stagecraft utensils dating back to the time of the Caesars.

Casinum was the ancient Italian town where Mark Antony was reputed to have held his orgies and where, at the foot of a mountain, the Romans constructed a still-existing amphitheatre.

Deer Too Dear

Deer are far too dear, according to A. Fletcher of Glenora, who recently applied to the Ontario Department of Agriculture for protection from the animals. Mr. Fletcher planted a garden twice this year only to have a herd of about 20 deer destroy it in nocturnal raids. He saved the deer from the clutches of about 5,000 cattails and 3,000 heads of late cabbage.



DIVERS REASONS

Just try Ogden's Fine Cut and you'll know why "roll-your-owners" are diving into Ogden's, now that better times are here. You can taste the reason! Ogden's is a better tobacco; it rolls cigarettes that are smoother, cooler and more enjoyable. Next to a "tailor-made" there is nothing like the cigarette you roll yourself, with Ogden's Fine Cut and "Vogue" or "Chanticleer" papers.

Ogden's is Cellophane-wrapped and has the purple easy-opening device.

OGDEN'S FINE CUT

P.S.—Your Pipe Knows Ogden's Cut Plug.

Theatres In Russia

Eleven Thousand Motion Picture Palaces To Be In Operation

Eleven thousand sound equipped motion picture theatres will be in operation in the Soviet Union by the end of 1936, according to government plans. The number of theatres, motion picture houses and circuses of all types is expected to reach 14,800, an increase of 5,000 over 1935 figures.

New theatres will be built in Moscow, Leningrad, Alma-Ata, Kazan, Simferopol, Ulan-Ude, Chelyabinsk, Baku, Kirov, Ashkhabad and many other cities.

Construction of the country's largest motion picture theatre has been completed in Leningrad. It carries out the traditions of a "movie palace." The facade of the five-story building is adorned with 15 pillars of Karelian granite. The interior of the building is faced with marble and adorned with bas-reliefs. Seats are provided for 1,500 spectators.

Just A Point Of View

Many Would Think Experience Of Girl Exciting Enough

When Gloria Hollister, the yellow-haired girl who has been near the floor of the ocean, than any other living woman, came back, not long ago from the zoological expedition she headed to British Guiana, South America, she announced that nothing exciting had happened.

That's all in the point of view, however. Miss Hollister, bred to adventure, thinks little of traveling over hundreds of miles of jungle—some of it never before seen by a white man—in a one-motor plane.

The zoologist, though still in her twenties, is a member of the New York Zoological Society. Once, when the party of 20 was travelling by boat on a lonely river, they discovered, on awakening, on shore in the morning, that their boat had been sunk by the swollen torrents and heavy rains in the night. But it was raised and the party continued its journey.

SELECTED RECIPES

DEVIL'S CAKE

- 2 cups brown sugar
 - ½ cup butter
 - 2 eggs
 - ½ cup boiling water
 - ½ cup cocoa
 - ½ cup sour milk
 - ½ cup teaspoon soda
 - 1 teaspoon baking powder
 - ¼ teaspoon salt
 - 1½ cups Fuffy Flour
- Method—1. Cream butter with sugar thoroughly. 2. Add well-beaten eggs. 3. Dissolve soda and cocoa in the boiling water and add to Mixture No. 2. 4. Sift flour with baking powder and salt and add alternately with milk to Mixture No. 3. 5. Bake in slow oven of 300 degrees for 35 minutes.

May Get Radio Job

The London Daily Mail said the Marquis of Willington probably will be offered and will accept, the presidency of the British Broadcasting Corporation. The B.B.C.'s new five-year charter comes into operation Jan. 1, 1937. Ronald Collett Norman, brother of Montagu Norman, governor of the Bank of England, is president of the B.B.C. at present.

Peace Garden

Three Thousand People Gather To Hear Addresses

An international boundary, 3,000 miles in length, dividing Canada and the United States, was pointed to as a monument of peace in a world distracted and under the dominion of fear.

The reference was made at Boissevain, Man., by Hon. T. A. Cregar, federal minister of the interior at ceremonies at the international peace garden. More than 3,000 people attended to hear addresses by Governor Walter Wolford of North Dakota and Senator Nye of North Dakota.

Steel helmets as part of the regular equipment of German police when participating in air protection drill has been ordered by the Ministry of the Interior.

ITCHING
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Thou Shalt Not Love

— A NOVEL BY —
 GEORGIA CRAIG

CHAPTER III.—Continued

Back of them the sweat-grimed workmen crowded away from the tomb. Their work was done, but they were still plainly uneasy, though there was not a word from any of them.

There was no light in the place save that which came from the flickering torches carried by Professor Ellison and John Lessing. Their eyes were lit with awe, as they played over the rose stone sarcophagus which plainly had not been touched in centuries until the laborious work of the archaeologists' workmen had pried it from its place.

Starr felt choking as the light went from spot to spot, over the walls to pick out the beautiful paintings. That smell of the grave was overpowering, terrible. The silence, too, was terrifying, coming so soon after the clamor to which they had become used.

Then the disc of her father's light came to rest at last upon a spot high in the wall, over the sarcophagus. It was ancient Egyptian, a bold writing and of course Starr could not make it out, but her father did. He cried out in excitement:

"The famous curse of Tut-Amen-Ra! We've found it, Lessing! We, too, are famous!"

A strange chill settled over Starr so that everything in that ghastly place danced before her eyes in the flickering torchlight—the curiously shaped bowls, the hammer and gold and silver, strangely shaped bottles, queer, tall ancient lamps. They meant nothing to her. She could think of but one thing, and all her presentiments crowded up into her throat to choke her, and she knew that terrible smell of the place hidden for so many thousands of years from the outside world. She cried out sharply:

"Curse! What do you mean?"

He explained briefly. "It means, my dear," he said, but his voice was oddly hushed, "that in thirty centuries no living soul has passed those doors. Those ancient words spell a warning to any man who dares to violate the sanctity of the tomb. Don't let it alarm you, Starr. That same curse has been found many times before. It's superstition is outworn."

But was it superstition? Down in her heart Starr could not make herself believe it. That curse was a warning! A warning of death!

Starr glanced about her fearfully, overcome by the uncanny aspect of the place. The heat, the smell as of the tomb-odor, was almost insupportable. Her head was reeling; she felt as if she would swoon, but her brain was beating out an insistent warning. It was not of this place alone that she was afraid. There was the outside, too. They were isolated from civilization, were camped at the edge of nowhere, beside a vast cemetery of dead and gone Egyptian royalties. She could imagine anything happening here!

Her panic grew by leaps and bounds as she covered by the gaudily painted rock tomb walls.

"Daddy! I'm afraid! Afraid! Let's not go any farther! It's a terrible—it must be! Suppose that curse came true! Suppose we do bring down on ourselves the vengeance of their gods?"

But the two excited scholars had no time to listen to the protests of a frightened girl. It seemed hours to her, cowering in the background, looking grotesquely out of place while they explored the tomb before approaching the sarcophagus, exclaiming over the stoppered diadems, the curious jeweled cups, the bowls, the golden, jewel-encrusted carved in ancient design, the dozens of things that would add to Profes-

sor Ellison's collection and his fame. In the half-darkness, Starr looked like something out of the past herself, as her face glowed luminously white against her black hair, and brought out the frightened mystery of her long black eyes.

The rocky, painted walls were cooling with dampness. Never in her life had Starr imagined anyone could feel so terribly shut in, trapped. As she glanced through the open door, she noticed that the Egyptians who had been in charge of the Arab workmen had prostrated themselves on their faces. She was not the only one who was afraid.

Her father was tracing the hieroglyphs on the top of one of the two inner lotus sarcophagi which rested inside the big open granite one.

"Tut-Amen-Ra!" He moved his hand across to the second one. "Amen-Sun! I knew it, Lessing! I knew it!"

Journey's end! Starr felt infected with some of the explorers' excitement, but it was a strange excitement, pregnant with vague forebodings.

The two men were carefully lifting out the sarcophagus of Amen-Sun, almost like the body of the ancient priestess herself in its startling representation of the one who lay inside it. Their shadows, gigantic, grotesque, danced over the painted walls. The only sound was of tearing wood as they ripped it away from the mummy inside.

It had been a ghastly enough tableau at first, when they had all merely stood still and looked, in the blue-white light, like some awful snapshot thrown on a poorly lighted screen, and with all their blue-white faces strained. It was more terrible now that the stereoscopic had come to life and become a moving picture, as if the reading of that curse had been the signal for the mummy to start moving and the terrifying picture to spring into action fitting in ghastly style through the shallow blue-white light.

Starr clenched her teeth hard, watching her father whose gaunt features were shining with sweat. Then through the blue-white mist, Starr, watching breathlessly, fascinated, saw the figure of a woman lying in the sarcophagus, a woman swathed with all their blue-white wrappings which her father, with John Lessing's aid, was unwinding, an unwinding that could go on forever, it seemed.

Suddenly she gave a gasp of awe that followed a moment of what felt like suspended animation. Exposed to her gaze was a marvelously preserved mummy—the mummy of a woman who had lived and loved three thousand years ago. A hint of her tragic beauty still remained. But even as Starr looked, a frightful thing happened. Starr never could understand how it had come about. Surely her father and John Lessing, as they were in Egyptology, should have taken no such chance. They should have known—

The mummy was crumbling! Going to nothing! "Dust to dust!" The contact with it had done it. It was the most terrifying thing of all she had ever seen. For the moment she watched, she felt that she, too, was crumbling. That she was not real. Nothing was.

In a few moments there was nothing left but dust, and a parchment scroll Amen-Sun had held in her hand. John Lessing reached for the scroll.

Starr clapped both hands over her eyes to shut out the sickening sight of that dust woman. Her wild scream echoed eerily through the rocky chamber. After awhile she became conscious that John Lessing was saying something.

"It's hieratic writing," he was saying, his voice choked, unnatural. "But I can make it out. Shall I read it?"

"Of course." Her father's voice sounded soothing, too.

Then John Lessing was reading, his voice sounding as if it also had come from a three-thousand-year-old tomb.

Long shivers took hold of Starr's body, shaking her like a leaf. It was a voice from the dead she was hearing, the terrible curse of Tut-Amen-Ra. Here in the tomb, with the knowledge of what they had done, the ancient words, translated by the archaeologist, held a sinister significance.

It seemed that John Lessing's voice would drone on forever. Her father was icily calm, but was forcing himself to that pose, Starr was sure. John Lessing's face in the blue light was ghastly—waxen. His voice shook.

"To thy children, and thy children's children, ill fortune; disaster; death; inevitable death!"

WAKE UP YOUR LIVER BILE—

And You'll Jump Out of Bed in the Morning Rarin' to Go

The liver should pour out two pints of bile into your bowels daily if the bile isn't flowing freely your food doesn't digest. It's out there in the bowels. One little pill is enough. You get excited, startled, nervous, you feel the liver and you feel the bile and the world is yours.

A new liver movement doesn't always get at the cause. You need something that works on the liver. That's what these good old Liver Pills do. They get the bile flowing freely and make you feel "up and up." Harmon and gentle, they work on the liver. They are the work of nature. And they're Little Liver Pills, they're Little Liver Pills, they're Little Liver Pills. Stubbornly refuse anything else.

They were alone in the desecrated tomb. Horror turned her to a thing of ice as she saw the men's faces. The eagerness, the excitement, were swept away. They were afraid. Afraid of what they had done—afraid of the curse!

This knowledge was all that Starr needed to destroy the last remnants of her own composure. A strained, heavy silence cloaked them. The place was alive with mocking spirits. When John Lessing spoke his stricken voice sounded as if it came down through the ages.

"Air!" he whispered hoarsely. "I've got to get out of here—air! I'm through!"

With a superhuman effort Starr forced the life back into her frozen limbs. She fled, like a white ghost herself, out into the desert night. Out to where the unforgettable dusk of Egypt, that she once had felt so benignly over the Libyan desert, was already gone. For Starr it would never come again—that once beloved dusk through which rocks showed like black amulets, and their look on all the colors of the spectrum, through wonderful transformations of sky blue to delicate pink, then suddenly to turn into deep violet. It's beauty was gone for this night—forever for Starr Ellison.

That night in their camp at the edge of the desert, John Lessing told all with a tropical fever. He died twenty-four hours later. His last words, in a high-pitched, delicious voice were:

"It's the curse of Tut-Amen-Ra! It's got me, Ellison! It's got me, too—and Starr!"

Her father was a broken man after the death of his friend, his life-long companion. He did not explore any further into the forbidden lands, nor did he touch any of the treasures which he had gloated over. He never again looked at them.

Camp was struck immediately and he and Starr returned to America, and the New England home where he had planned that his book which was to have made him famous would be written. But the book was never written. Never did he so much as glance at any of the notes Starr had so painstakingly taken. As, day by day, he visibly faded, it seemed indeed that the curse of Pharaoh was reaching across the ocean. Everything he did, everything they both did, was attended by misfortune.

The climax came when, with the first bank failure, Professor Ellison, never a business man, was caught, and became bankrupt. Even his Egyptian treasures brought him little. Once he had thought he would never part with them, but now he was eager to get them out of his sight. With money at a premium, however, they were worth little, far less than he ever knew. The last he wanted to pay for his days which were swift in passing.

He realized he was going, though. He said one day:

"I'm a doomed man, Starr. It's the curse. There's no escaping it." She pleaded with him, sheltering his weary head in her arms.

"Don't, Daddy! Don't! I'll never believe it. . . . You must not!"

But she herself was beginning to feel much of the same curious fatalism which gripped her father, a sense of waiting for the inevitable to happen.

(To Be Continued)

A Good Friend

A disputatious person does not make a good friend. He cares more for argument than for harmony, and is more concerned about proving his own wisdom than making his brother comfortable. Whoever could be a true friend must be content to look over and around many things that do not exactly accord with his own views.

The new library at Cambridge, Eng., contains 1,240,000 books in 22 miles of shelves. The shelves are so arranged that every book is within arm's reach of a man of average height.

Teacher: "What inspired the pioneers to set forth in their covered wagons?"

Pupil: "Well, maybe they didn't want to wait about 30 years for a train."

Movie Actors

Motion Pictures Draw Men And Women From All Walks Of Life

Motion pictures draft men and women from virtually all walks of life. There are lawyers, engineers and bankers who are actors and directors to-day. Seamstresses, carpenters, athletes, college boys and models are enjoying success, too, but the picture business didn't know one of its now stars was a school teacher until Madeleine Carroll identified herself as a teacher of algebra in an English girls' school before she entered the show business.

Teaching, according to Madeleine, should be ideal training for an actress, since every teacher, before she can hope to be successful, must have control of her emotions. This quality is a prime requisite for an interpreter of roles before a camera, Miss Carroll says.

Radio Interference

Britain To Take Steps To Prevent Jamming Of Receiving Sets

Very soon, if the postmaster-general of Britain has his way, refrigerators, vacuum cleaners and all electrical apparatus will have to be suppressed in the interests of radio listeners. But the word "suppressed" is used only in the technical sense.

It does not mean that these valuable household gadgets must be dispensed with, but only that they must be prevented from causing a noise in nearby wireless sets.

After three years' investigation, the committee on electrical interference, has reported to the postmaster-general and he is to act on the recommendation it should be illegal to allow electrical apparatus to jam radio sets. It is expected legislation will be introduced in the House of Commons in the autumn.

French Mineral Water

Prosperous Industry In France In Selling Water

Selling water has become a prosperous industry in France. It gives employment directly or indirectly to more than 150,000 persons. Sales bring in 50,000,000 francs per year (about \$3,300,000) in taxes to the government and more than 50,000,000 bottles of French mineral water are exported abroad annually. These facts are from an inventory of French thermal resources just completed.

To men days taking the cure was often a matter of clever guesswork. It succeeded or it didn't. To-day, in 10 French universities, there are chairs devoted to the science of hydrology.

The railways of France give a reduction of 25 per cent. in first-class and 20 per cent. in the others, to all persons going to a French thermal station to take the cure.

Power In Coal

One pound of coal, blazing under a modern locomotive boiler, will turn loose enough energy to haul more than eight tons of freight over a mile of track. That estimate was made by J. J. Peley, president of the Association of American Railroad men, who said the carrier had increased their efficiency in the use of fuel 44 per cent. since 1920.

Population Of Canada

Estimated population of Canada in 1935 reached the 11 million mark for a new high figure of 10,946,000, according to the 1933 edition of Canada Year Book just off the press. This is an increase of 7.2% over the official census figure of 1931. It is a gain of over 100,000 from the 1934 estimate of 10,835,000.

Some men are shaved a little cleaner, but a little cleaner and their mind's a little keener, but when all is said and done, we are all headed for the last round-up.

Waitress, to customer—"An egg, sir? Yes, sir. How would you like dressed a little cleaner and their mind's a little keener, but when all is said and done, we are all headed for the last round-up."

Customer—"Well, if it is no bigger than the one I had yesterday, I'd like it as a tie-pin."

Save Money

COOK THREE VEGETABLES IN THE SAME POT

with

Appleford's

SIMPLE DIRECTIONS ON THE PACKAGE

Warehouses at Calgary, Edmonton, Regina and Winnipeg

NOT 1¢ MORE

For These Gum-Dipped CORDS

58% STRONGER

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Only Firestone uses this extra process that saturates and insulates every fibre of every cord with a special gum to eliminate internal heat and friction—the greatest enemy of tire life.

Firestone Tires do not cost one cent more than ordinary tires — you nearest Firestone Dealer has a tire to suit every purse. See him today.

2 Extra Cord Plies Under the Tread

Scientifically Designed Safety Tread

New Extra Rider Stria

Firestone

HIGH SPEED TIRES

Gift For The King

"The King's House" Presented By Body Of Trades People

King Edward has formally received "The King's House"—the house built by the Royal Warrant-holders' Association, the body of trades people who supply the royal household. This gift was intended originally as a jubilee present for King George. It stands in its own grounds at Burhill overlooking the Surrey hills, with a distant view of Sussex. It cost £250,000.

In the study, panelled with Canadian silkwood, the king made the first signature in the visitors' book and was presented with an album containing the names of the 1,000 members of the Royal Warrant-holders' Association.

One interesting feature in the study is a hidden cocktail cabinet in the wall. Every room in the house has an electric clock and nearly every room its own loud speaker hidden in the wall.

Wanted Service

I like the story of what the thrifty man expected for his money. With his two boys he entered a fashionable restaurant and ordered a bottle of lemonade and three glasses. They were served, and father and sons sat around. The waiters were interested. Presently their chief walked that way.

"Are you the manager?" inquired the father.

"Yes, sir, I am."

"Then," demanded the man, "why is it that the orchestra is not playing?"

The real Father of Democracy is a person you probably never heard of a man named Ulfiofr. Anyway, he created the world's first parliament, the Althing of Iceland back in 930 A.D.

Waitress, to customer—"An egg, sir? Yes, sir. How would you like dressed a little cleaner and their mind's a little keener, but when all is said and done, we are all headed for the last round-up."

Customer—"Well, if it is no bigger than the one I had yesterday, I'd like it as a tie-pin."

Save Money

COOK THREE VEGETABLES IN THE SAME POT

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SIMPLE DIRECTIONS ON THE PACKAGE

Warehouses at Calgary, Edmonton, Regina and Winnipeg

Little Helps For This Week

In Him we live, and move and have our being. Acts 17:28.

Yes in Thy life our little lives are ended, Into Thy depths our trembling spirits fall. In Thee enfolded, gathered, comprehended, As holds the sea her waves, Thou holdest all.

Where then is our God? You say He is everywhere; then show me anywhere that you have met Him. You declare Him everlasting; then tell me any moment He has been with you. You believe Him ready to lift those who are bowed down, then tell me when you knew you received His help. These are the testing questions by which we may learn whether we too have raised our altar to an "unknown God" and pay the worship of the blind, or whether we commune with Him "in whom we live, and move, and have our being."—J. Martineau.

A Real Cosmopolitan

"Pat," says Mike to his workmate, "what's a cosmopolitan?"

Pat thought for a moment, then said, "Suppose there was a Russian Jew living in England with an Italian wife, sitting at a French window in a room with a Turkey carpet on the floor. If this man drank American cream soda while listening to a German band playing 'Come back to Erie' after supper of Dutch cheese made up as a Welsh rarebit, then begorra, you're safe in calling that guy a cosmopolitan!"

Sell Wine By Hour

To cut down the surplus of wine, innkeepers of Bucharest, Rumania, are selling the liquor by the hour instead of the glass. In all wine shops have appeared the following notice: "Drink all you can in an hour—for sixpence." The customers are checked in as they pay the equivalent of 12 cents, and at the end of the hour they are asked for another sixpence or told to leave without delay.

For Men of Energy beer is best

Served at all Hotels and Clubs, or
order from your nearest Vendor's
Store, or Government Warehouse

How Can We Improve it?

"How can we make it better?" is the constant cry of manufacturers of advertised merchandise.

Why?

It might well be pride in the product that bears their good name. Often it is.

But not always.

It's just good, hard-headed business, mostly. The improvement of a product that is already considered satisfactory makes that product play a more definite part in the life of the user. It wins and holds an added loyalty, and, of course, added business.

Every product being advertised in these pages is studied continuously by its maker in order that it may be more and more useful and helpful to you in your daily life.

Advertised merchandise is trustworthy
merchandise

Town & District

Commandant John M. Hardy, Salvation Army, Winnipeg, is at present in charge of Eve's Home while Adj. and Mrs. Sutherland are away on their holidays.

Jack Lester, town engineer, patrols the town on a bike these days. He denies that he is training for any particular purpose.

John A. Gilles of Meeta, Sask., died at Eve's Home, having been in the institution for the past six years. He was 83 years of age and was born in Scotland, coming to this country 32 years ago. The funeral took place Friday afternoon at Eve's Home cemetery. Commandant J. Hardy conducted the funeral service.

Mrs. W. Clarke and three little daughters of Calgary spent a few days visiting at the home of Dr. and Mrs. Farquharson.

Miss Jean Shear of Calgary is visiting with Miss Conne Towers.

It is expected that registration for dividends will commence in this district on August 17th and continue for four days.

Mr. and Mrs. Charlie Boos and family of Rocky Mountain House are visiting with Mr. and Mrs. Wm. Boos.

Miss A. Poigie, of the Alberta Government Telephones, has left on a holiday for her home at Faber.

Word was received in town last week that Mrs. Peter Maclean, a former resident of Gleichen had passed away in Vancouver. Mrs. Maclean had lived in Gleichen for almost twenty years before moving away approximately ten years ago. First moving to Calgary then to the coast city. She had been in failing health for many years. She was well known in Gleichen as a singer of no mean ability and her services were always in great demand.

Harvesting has become general during the past week and almost every combine in the district is going. Several new combines were purchased by local farmers this year.

Mrs. J. H. Ferguson and sons Jimmy and Oliver and daughter Mrs. Newell spent the week-end visiting Mrs. Ferguson's brother and family west of Edmonton. The report a wonderful trip and that the crops are much better up that way.

An interesting soft ball game was played on the local diamond between the Gleichen girls softball team and the Arrowwood team; the score being 15-14 in favor of the Arrowwood team. Bunting honors are due Edna Beagle and Dorothy Hesketh of the visiting team and Millie Bremner and Maxine Allstot of Gleichen. A fairly good crowd attended the game and considerable rooting was done. The line up was as follows: Arrowwood: Beagle, Danka, Hesketh, McArthur, Vancil, Hall, Duncan, Harp, A. Danka and Brown. Gleichen: Lumsden, Gooderham, Bremner, Hunter, Swain, Ferguson, M. Allstot, L. Allstot and Morrow, Umpire L. Desjardine of Gleichen.

Ed. Taylor suffered a serious loss of dignity about dusk Sunday evening when he either tripped, fell or was pushed headlong into the swimming hole at North Camp. The ladies at the camp got a fire going and soot had him attired in nice dry clothes. Ed's greatest discomfort afterwards was his cigarette's paper, tobacco and matches were wet. We forget to add several other people took involuntary baths following Mr. Taylor's.

We are so accustomed to articles in stores priced at 49c, 98c, \$1.49, and other odd-penny amounts that few persons give any thought to what once was considered a freakish idea of price-making. But a well known store advertising manager, tells in a recent article that the custom arose from the solution of a very practical problem by a shrewd merchant. When Captain Macy got tired sailing the briny deep as a sea captain and started a store, there were no cash registers or other means for checking up his clerks. Money received for purchases was put in an old fashioned cash drawer and made no records, and the practice of "knocking down," a euphemism for plain stealing by clerks, was quite prevalent. Macy changed all prices to odd-cent amounts, established cashiers to make the required change, and kept close watch on the cashiers. His advertisements of these odd prices seemed to strike the public eye favorably, and he got a great response. What was first only an expedient to keep from being robbed developed into a permanent psychological appeal to his customers. Then the odd-price has survived many years after the original reason for its adoption ceased to exist.

JEANETTE MacDONALD and NELSON EDDIE

"NAUGHTY MARRITTE"

SATURDAY: Matinee at 3 p.m. and evening shows at 7.30 and 9.15

GLEICHEN COMMUNITY HALL

PERMANENTS

Look Your Best With a SOMMER'S "NATURAL" THE "PERFECT WAVE"

Given by MR. REA and MISS CROW

of THE MARLBOROUGH BEAUTY SHOPPE

Calgary AT MENARD'S SHOPPE

GLEICHEN FIRST THURSDAY OF EACH MONTH

A writer remarks that many wealthy women have very few friends to speak of. No doubt they make up for this by continually speaking of those they have.

CLASSIFIED ADS

Notice under this heading 15 words or under 30c., first insertion and 20c. each subsequent insertion 3 weeks \$1.00. Over 15 words one cent per word for each insertion.

LOST—Gold signet ring. Initialed J.B. Reward if returned to The Call office.

HOUSE FOR SALE—Home of late Mrs. Pinder. Apply Mrs. Ostrander, Box 76, Gleichen. 20

Leave Your WATCH, CLOCK AND JEWELLERY REPAIRS at McKAY HARDWARE

P. B. DISCHER GLEICHEN and VULCAN

The Gleichen taxpayer who used to worry so frightfully about where his money was going to is kept busy nowadays wondering where on earth it's coming from.

PIONEER GRAIN

COMPANY LIMITED

OPERATORS OF
COUNTRY ELEVATORS
LICENSED & BONDED

DISCUSS YOUR GRAIN
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PROBLEMS WITH OUR AGENT

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Select any 3 of these famous Magazines
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